

SPONSORSHIP PACKAGE

14th International Congress on Circumpolar Health

**Securing the IPY Legacy:
From Research to Action**



July 11 – 16, 2009

Yellowknife, Northwest Territories, Canada

www.icch2009.com



An Invitation to Sponsor the 14th International Congress on Circumpolar Health

The International Congress on Circumpolar Health (ICCH14) is the world's premier circumpolar health event hosted by the International Union for Circumpolar Health every three years. In 2009, the ICCH14 will take place in Yellowknife, Northwest Territories, Canada from July 11 to 16. It will follow the conclusion of the International Polar Year (IPY) making it an ideal vehicle for sharing IPY findings as well as health research taking place throughout the circumpolar region. ICCH14 will be co-hosted and organized by the Canadian Society for Circumpolar Health in association with the Arctic Health Research Network – NT. This event was last held in Canada in 1990 and in Yellowknife in 1974.

Our exciting scientific programme is expected to bring 750 health care leaders, decision-makers and researchers from all over the world to Yellowknife, NWT. Hundreds of papers and posters will be presented in a variety of topic areas. Dynamic keynote speakers, poster sessions and networking events will round out the programme.

We cordially invite you to support this prestigious scientific congress. The congress will bring world attention to Yellowknife and Canada and sponsors will receive numerous promotional benefits. Please take a moment to review the enclosed information package, which provides details on sponsorship opportunities.

Please join us in hosting this historic event by becoming a Sponsor of ICCH14.

Pamela Orr,
President, International Union for
Circumpolar Health &
President, Canadian Society for
Circumpolar Health

André Corriveau,
Chief Medical Health Officer, GNWT
Chair, Steering Committee for the
14th International Congress on
Circumpolar Health





The 14th International Congress on Circumpolar Health Steering Committee

The Congress Steering Committee is a group of like-minded volunteers brought together under the Arctic Health Research Network – NT (AHRN-NT) on behalf of the Canadian Society for Circumpolar Health (CSCH) and The International Union for Circumpolar Health (IUCH).

The committee is made up of representatives from Aboriginal and non-aboriginal organizations from across Canada's circumpolar region. These dedicated individuals will contribute thousands of volunteer hours to plan and organize the congress.

Steering Committee Members

- Denise Bowen, Aurora College, Yellowknife Campus
- Jody Butler Walker, Arctic Health Research Network – YT
- Cheryl Case, Health and Social Services, GNWT
- Jill Christensen, Yellowknife Health and Social Services Authority
- Susan Chatwood*, Arctic Health Research Network – NT
- André Corriveau*, Committee Chair, Health and Social Services, GNWT
- Lois Edge, Centre for World Indigenous Knowledge and Research, Athabasca University
- Bill Erasmus, Assembly of First Nations Regional Chief, NWT, Dene Nation
- Larry Gordon, Inuvialuit Regional Corporation
- John Graham, Atlantic Aboriginal Health Research Programme, Newfoundland and Labrador
- Gwen Healey, Arctic Health Research Network – NU
- Rhonda Johnson, Health Sciences, University of Alaska Anchorage
- Ialeen Jones, Dene Nation
- Norma Kassi, Arctic Health Research Network – YT
- Andrew Kotaska, Stanton Territorial Health Authority
- Crystal Lennie, Inuvialuit Regional Corporation
- Steven Meister*, Jacques Whitford AXYS Ltd.
- Katherine Minich, Canadian Society for Circumpolar Health
- Tracey O'Hearn, Pauktuutit Inuit Women of Canada
- Pamela Orr, Canadian Society for Circumpolar Health
- International Union for Circumpolar Health
- Kathy Paul-Drover, Community Member
- Nancy Peel, Native Women's Association
- Isaac Sobol, Health and Social Services, GN
- Marilyn Van Bibber, Inter Tribal Health Authority, Vancouver Island
- Carol Wrigglesworth, ARDICOM Digital Communications Inc.

* Committee Executive





About the ICCH14 Steering Committee Chair

André Corriveau, MD, MBA, FRCPC has been the Chief Medical Health Officer for the Northwest Territories since 1998. He brings experience from his involvement in the organization of the 2002 Annual Conference of the Canadian Public Health Association (held in Yellowknife) and the International AIDS Conference (held in Edmonton in 2004).

Sub-Committees

Finance Chair	Steven Meister, Jacques Whitford AXYS Ltd.
Hospitality Chair	Jill Christensen, Yellowknife Health and Social Services Authority
Indigenous Co-Chair	Marilyn Van Bibber, Inter Tribal Health Authority, Vancouver Island
Indigenous Co-Chair	Katherine Minich, Indigenous Health Research Development Programme, University of Toronto
Logistics Chair	Carol Wrigglesworth, ARDICOM Digital Communications Inc.
Registration Chair	Denise Bowen, Aurora College, Yellowknife Campus
Scientific Co-Chair	Pamela Orr, Canadian Society for Circumpolar Health & International Union for Circumpolar Health
Scientific Co-Chair	Susan Chatwood, Arctic Health Research Network – NT

Scientific Committee

- Abel Bult-Ito, American Society for Circumpolar Health
- Susan Chatwood, Co-Chair, CSCH, Arctic Health Research Network – NT
- Juhanni Hassi, Nordic Society from Arctic Medicine
- Preben Homoe, Danish-Greenlandic Society for Circumpolar Health
- Rhonda Johnson, American Society for Circumpolar Health
- Sergei Krivoschekov, Siberian Branch, Russian Academy of Medical Sciences
- Tiina Mäkinen, Finnish Society of Arctic Health and Biology
- Katherine Minich, Canadian Society for Circumpolar Health
- Gert Mulvad, Danish-Greenlandic Society for Circumpolar Health
- Giichiro Ohno, Scientific Committee for Antarctic Research
- Pamela Orr, Co-Chair, Canadian Society for Circumpolar Health
- Arild Vaktstjold, Nordic Society for Arctic Medicine
- Mikhail Voevoda, Siberian Branch, Russian Academy of Medical Sciences
- Kue Young, International Network for Circumpolar Health Research

Congress Coordinator

Pat Thagard, Arctic Health Research Network – NT





Highlights

- Last held in Canada in 1990 and in Yellowknife in 1974
- Scientific theme: Securing the IPY Legacy: From Research to Action
- Preliminary scientific programme themes:
 - Chronic Diseases
 - Environmental & Occupational Health (e.g., contaminants, health impact assessments, work safety, thermal health risks and management in circumpolar climates)
 - Ethics & Indigenous Research
 - Food Security (e.g., impacts of industrialization, climate change)
 - Health Impacts of Demographic Change (e.g., aging, migration)
 - Indigenous Health & Wellness
 - Infectious Diseases
 - Injury Prevention
 - International Polar Year
 - Mental Health & Wellness
 - Newborn & Child Health
 - Population Health Science
 - Service Delivery & Infrastructure (e.g., nursing services, information technology, health care education)
 - Social Determinants of Health (e.g., demographic change, built environment, health disparities, social & economic indicators, health literacy)
 - Women's & Family Health & Well-Being (e.g., well-being among youth, maternal health, childbirth in northern regions, FASD)
- We encourage paper submissions which highlight:
 - Community Participatory Methods
 - Diversity in Partnerships & Capacity Development in the North
 - Indigenous Knowledge
 - Knowledge Transfer & Exchange
 - Research to Action
 - Wellness or Holistic Perspectives
 - Youth & Elder Involvement
- Networking events include congress banquet, cultural events, book launches, poster sessions, health related booths, workshops, national and international society and network annual meetings.





14th International Congress on Circumpolar Health

Seven hundred and fifty health professionals, researchers, and indigenous representatives from Canada, Greenland, Denmark, USA, Russia, Norway, Sweden, Iceland, Finland and other countries interested in circumpolar health, are expected to gather in Yellowknife, NWT, Canada on July 11-16, 2009, to share health related research findings and programme successes that will improve the quality of life for those living in circumpolar regions.

The 2009 triennial congress, last held in 2006 in Novosibirsk, Russia, comes at a special time as it closely follows the conclusion of the current International Polar Year (IPY), a research initiative that takes place only twice every century. From March 2007 to 2009, countries and communities have focused their attention on health and environmental issues in the circumpolar world. It is expected that research findings from IPY projects will be presented at the congress, which will also provide opportunities to plan follow-up

steps to put this research into motion. By securing the legacy of IPY, research can be turned into practical and applicable health care approaches and practices that can be sustained over the long term.

In keeping with its ongoing mission, the congress will highlight challenges faced by circumpolar health professionals and successes of northern-based health care in Canada and beyond. The week-long event will feature thought-provoking keynote addresses, workshops, information sessions, and social activities that will provide many opportunities for artistic, cultural, and social exchanges.

The congress will also connect participants with the people, places, and experiences that make northern Canada spectacular. By sponsoring the 14th International Congress on Circumpolar Health, you can help us showcase Yellowknife, the Northwest Territories, and Canada to participants from around the world.

For the most current information on the congress,
please visit our website beginning September 2008:

www.icch2009.com

or contact Pat Thagard, Congress Coordinator at icch14@theedge.ca





About Sponsorship of ICCH14

What is the Congress?

The health and wellness of northern peoples are the focus of the International Union for Circumpolar Health (IUCH). The IUCH is the only organization of its kind dedicated to health in circumpolar regions. Via its congress, the IUCH addresses the long-standing need for the exchange of health related knowledge, as well as the results of recent research and successes in circumpolar communities for the benefit of all humankind. The congress builds on the circumpolar health movement that began in the 1960s – it shares research findings and programme successes that are unique to the north in order to reduce death, disease, and disability, and to improve quality of life.

Given the size of the congress which is more suited to larger urban venues, many positive impacts on tourism and the economy are expected.

Who will you reach?

Through your involvement in ICCH14, you will be in direct contact with 750 delegates (medical scientists, health care specialists, health administrators, researchers and indigenous peoples) from across the circumpolar world and many more via video conferencing opportunities. The congress will attract the brightest and the best from these fields from across Canada, Green-

land, Denmark, USA, Russia, Norway, Sweden, Iceland, Finland, and other countries interested in circumpolar health.

The congress offers numerous opportunities for sponsorship at the working level, from an overall perspective to specific scheduled events. Media attention will ensure Yellowknife, Canada and congress sponsors will have the attention of millions of people worldwide.

What will ICCH14 look like?

ICCH14 will connect research on circumpolar health issues and factors that determine health (e.g., lifestyle, social issues, education, poverty, etc.). The congress will give attendees practical, applicable information that can be put to use in the delivery of health services. Your involvement will help the scientific community move towards action. During ICCH14, participants will be motivated through partnerships, networking, first hand information, and experiences which they can apply at home.

The congress will showcase the cultural richness and diversity of Northern Canada. Events planned for the congress include a cultural evening and art show. The congress will also precede *Folk on the Rocks*, one of the North's, and Canada's top summertime music and cultural festivals.



Sponsorship Opportunities

As delegates gather for ICCH14 in July 2009, Yellowknife will garner world attention. While 750 delegates are expected to attend the congress in-person many others will take part via videoconferencing and web casting opportunities. Growing health and environment issues facing the north and ultimately the rest of the world will result in people worldwide taking an interest in the outcomes of the congress.

The congress will also provide opportunities for the business community to get involved, from small tourism outfitters to international industries and businesses that provide services to the health care field operating in the north and across Canada. The health sector depends on many businesses of varying types and size to support the services provided and research carried out.

Sponsors have a wide variety of options to choose from. Your organization can support the overall congress, major congress events, or more specific congress components. Sponsorships are flexible -- starting your sponsorship early will allow you to spread your donation over the coming year. Sponsor an activity or the congress in general either on your own or with a partner.

Sponsors will be recognized in association with the specific activity or component they choose to sponsor or as an overall congress supporter. Sponsors will receive a range of sponsorship recognition and benefits according to the level of sponsorship as outlined in the following pages.



*Mother & Child,
profiled on the cover of
the proceedings of the
Third International Symposium
on Circumpolar Health, July 1974
Yellowknife, NWT, Canada*





Polar Bear Level Sponsor

\$75,000 +

Sponsor Recognition and Rewards Programme:

- Presentation of framed polar bear print at the congress banquet
- Right to use “Official Congress Sponsor” designation with congress logo
- 2 congress registrations (may be donated to participants requesting assistance)
- 2 congress banquet tickets
- Access to VIP Hospitality/Keynote Speaker Room
- Name and/or logo prominently included on: sponsor page of congress website (with hotlink to your corporate site), sponsorship banner at congress venue, sponsor recognition in congress programme, congress advertising
- Right to display in all venues
- Plenary venue named for sponsor
- Logo prominently displayed at overall congress entrance

Sponsorship Opportunity:

- Overall Congress Sponsors



Caribou Level Sponsor \$50,000



Sponsor Recognition and Rewards Programme:

- Framed caribou artwork thank you print presented at the congress banquet
- Right to use “Congress Sponsor” designation with congress logo
- 1 congress registration (may be donated to participant requesting assistance)
- 2 congress banquet tickets
- Access to VIP Hospitality/Keynote Speaker Room
- Right to display and/or distribute promotional items in venue for specific event component being sponsored
- Name and/or logo prominently included on: sponsor page of congress website (with hotlink to your corporate site), sponsorship banner at congress venue, sponsor recognition in congress programme, congress advertising
- Thank you during plenary sessions

Sponsorship Opportunity:

- Cultural Gala
- Congress Banquet
- Fish Fry at Yellowknives Dene First Nation River Site



Wolf Level Sponsor

\$25,000

Sponsor Recognition and Rewards Programme:

- Framed wolf artwork thank you print presented during the congress
- Recognition on website (including website hotlink to your corporate site), in congress programme, congress advertising
- Thank you during specific event sponsored
- Right to display and/or distribute promotional items in venue for specific event component being sponsored
- Name/logo prominently displayed in sponsored event venue
- Name/logo on all ICCH14 promotional print materials

Sponsorship Opportunity:

- | | |
|---------------------|--------------------------|
| ➤ Welcome Reception | ➤ Cultural Afternoon |
| ➤ July 12th Keynote | ➤ Artisan demonstrations |
| ➤ July 13th Keynote | ➤ Fish Fry |
| ➤ July 14th Keynote | ➤ Delegate Packages |
| ➤ July 15th Keynote | ➤ Travel bursaries |
| ➤ Student Day | ➤ Youth Stream |



Arctic Fox Level Sponsor

\$15,000



Sponsor Recognition and Rewards Programme:

- Framed fox artwork thank you print presented during the congress
- Recognition on website (including website hotlink to your corporate site) and in congress programme
- Thank you during event component sponsored and right to display in specific venues during sponsored event
- Name and/or logo displayed during event sponsored

Sponsorship Opportunity:

- | | |
|-------------------------------|-----------------------------|
| ➤ Banquet entertainment | ➤ Concurrent Session Room 1 |
| ➤ Educational Excursions (x6) | ➤ Concurrent Session Room 2 |
| ➤ Delegate Business Centre | ➤ Concurrent Session Room 3 |
| ➤ Delegate Lounge | ➤ Concurrent Session Room 4 |
| ➤ Media Centre | ➤ Concurrent Session Room 5 |
| ➤ Poster Sessions | ➤ Concurrent Session Room 6 |
| ➤ Proceedings Publishing | |



Raven Level Sponsor

\$10,000

Sponsor Recognition and Rewards Programme:

- Framed raven artwork thank you print presented during congress
- Recognition on website (including a website hotlink to your corporate website) and in congress programme
- Thank you during event component sponsored and right to display in venue during sponsored event

Sponsorship Opportunity:

- | | |
|-----------------------|---------------------------------|
| ➤ July 12th Breakfast | ➤ Transportation |
| ➤ July 13th Breakfast | ➤ Congress office (on site) |
| ➤ July 14th Breakfast | ➤ Congress computers (on site) |
| ➤ July 15th Breakfast | ➤ Congress projectors (on site) |
| ➤ July 12th Lunch | ➤ July 12th Health Breaks |
| ➤ July 13th Lunch | ➤ July 13th Health Breaks |
| ➤ July 14th Lunch | ➤ July 14th Health Breaks |
| ➤ July 15th Lunch | ➤ July 15th Health Breaks |



Loon Level Sponsor

\$7,500



Sponsor Recognition and Rewards Programme:

- Framed loon print thank you
- Recognition on website, at area being sponsored and in congress programme
- Thank you during event component sponsored and right to display in component sponsored venue

Sponsorship Opportunity:

- Information Kiosk
- Water Stations
- Volunteer Appreciation
- Communications



Heron Level Sponsor

\$5,000

Sponsor Recognition and Rewards Programme:

- Framed heron artwork thank you presented at congress
- Recognition on website and in congress programme

Sponsorship Opportunity:

- On-Call Translation Services
- Photographer
- Speaker Gifts



Otter Level Sponsor

\$2,500

Sponsor Recognition and Rewards Programme:

- Recognition on website and in congress programme



Char Level Sponsor

\$1,000



Sponsor Recognition and Rewards Programme:

- Recognition on website and in congress programme

Ptarmigan Level Sponsor

\$500

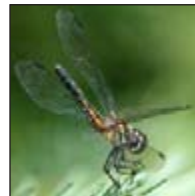


Sponsor Recognition and Rewards Programme:

- Recognition on website and in congress programme

Dragonfly Level Sponsor

\$250



Sponsor Recognition and Rewards Programme:

- Recognition on website and in congress programme



Contact Information

Communication concerning congress sponsorship
should be directed to:

Pat Thagard

ICCH14 Congress Coordinator

PO Box 11050

Yellowknife, NT X1A 3X7

Tel: +1.867.873.9337

Fax: +1.867.873.9338

Email: icch14@theedge.ca

André Corriveau

Steering Committee Chair

Phone: +1.867.920.3231

Email: andre_corriveau@gov.nt.ca

Thank you for considering our invitation.



Sponsorship Application Form

Please type or print in block letters



Organization/Business Name: _____

Contact Name: _____ Contact Title: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Mailing Address: _____

City: _____ Province/Territory: _____ Postal Code: _____

Please select your sponsorship level: _____

Sponsorship Value: \$ _____

Please indicate your sponsorship opportunity choice:

Choice 1:

Choice 2:

Opportunity Name: _____

Please indicate whether you require a display area in the event venue you are sponsoring:
(applies from Bear through Loon sponsorship levels only) (check YES / NO)

If yes, please provide description: _____

Payment by:

Cheque (payable to the Arctic Health Research Network-NT)

Visa Mastercard

Card Number: _____ Expiry Date: ____/____/20 ____

Security Code (3-digit code on back of card): _____

Card Holder Name: _____ Signature: _____
(please print)

Please FAX or mail application to Congress Coordinator at +1.867.873.9338

Cheques can be sent to ICCH14 Coordinator PO Box 11050 Yellowknife, NT X1A 3X7





Sponsorship Benefit Specifications, Terms and Conditions

(as applicable to sponsorship level)

1. Organization to provide logo in high quality jpeg, pdf, and web ready formats electronically to Congress Coordinator at icch14@theedge.ca.
2. The Congress Chair reserves the right to decline any sponsorship, which in their judgement does not meet with the character of the congress.
3. This contract will terminate without liability to either party if substantial performance of either party's obligations is prevented by an unforeseeable cause reasonably beyond that party's control. Such causes include, but are not limited to: acts of God; acts, regulations or orders of governmental authorities; fire, flood or explosion; war, disaster, curtailment of transportation facilities; or other emergency, which make it illegal or otherwise impossible to provide the facilities or the services to hold the meeting; any delay in necessary and essential construction or renovation of the meeting facility, strike, lockout or work stoppage or other restraint of labour, either partial or general, from whatever cause. The Congress Chair will, however, in the event of impossibility of performance for any of the above, reimburse the sponsor on a pro-rata basis on any amount paid, less any and all legitimate expenses incurred, such as, but not limited to: rent, advertising, salaries, operating costs, etc.

Sponsorship Policy

1. The Executive of the Steering Committee for the 14th International Congress on Circumpolar Health (ICCH14) will consider applications for sponsorship for ICCH14 from organizations that provide products or services that are ultimately of benefit to improved health.
2. Organizations that manufacture or promote products or services such as tobacco products, alcoholic beverages, weapons, gambling or pornography are not eligible to act as sponsors of ICCH14.



Exhibitors Application Form

Please type or print in block letters



Organization/Business Name: _____

Contact Name: _____ Contact Title: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Mailing Address: _____

City: _____ Province/Territory: _____ Postal Code: _____

Please indicate number of representatives per booth: _____

Please indicate your booth assignment preference:

Choice 1: _____ Choice 2: _____ Choice 3: _____

Please indicate whether you require a power outlet for your booth: (check YES / NO)

If yes, please indicate how many: _____

Payment of \$2500 CAD by:

Cheque (payable to the Arctic Health Research Network-NT)

Visa Mastercard

Card Number: _____ Expiry Date: ____/20 ____

Security Code (3-digit code on back of card): _____

Card Holder Name: _____ Signature: _____

(please print)

Please FAX or mail application to Congress Coordinator at +1.867.873.9338

Cheques can be sent to ICCH14 Coordinator PO Box 11050 Yellowknife, NT X1A 3X7



See you in Yellowknife!

July 11 – 16, 2009



MILTUM IN PARVO

“many things in a small place”

... born of ancient Aboriginal cultures, founded on golden dreams of prosperity and sustained by a devotion to its diversity – Yellowknife or Somba K'e in the local Tłıchǫ language is a city like no other. Twenty thousand people call this community in Canada's sub-arctic wilderness home.

Yellowknife successfully combines the past with the present. Visitors enjoy the amenities of a vibrant urban centre along with the rustic, warm-hearted charm and traditional ways of days gone by.

The Capital of the Northwest Territories, Yellowknife has also become known as the Diamond Capital of North America™, marking a new phase in its history of economic development as a mining town.

When you visit us in July 2009, plan to spend some extra time to experience our community. Visit art galleries, museums, heritage sites, the Legislative Assembly, and the diamond display at the Visitor's Centre. Attend open air music concerts and go fishing, hiking, boating, swimming, bird watching, and much more.

